



# Federal Executive Board *of Minnesota*

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March 12, 1999

## Meeting Minutes of the Twin Cities Local Federal Coordinating Committee of the CFC Meeting time: 2:30 P.M. to 3:45 P.M.

### Members Present:

Ronald Henke, Campaign Chair, VARO; Raymond Morris, 2<sup>nd</sup> Vice Chair, FEB; Edward Daum, SBA; Ed Lord, VAMC; Terry Rogers, AFGE; Barbara Milne, USFWS; Mark Faitek, SSA - St. Paul.

### Also Attending:

Becky Kadlec, United Way of the St. Paul Area (1998 Campaign PCFO), Donald Simpson and Tim Deutch, United Way.

### Actions Taken:

- Meeting began at 2:30 P.M.
- Following a formal presentation by the United Way of the St. Paul Area and a review and vote by the CFC Local Federal Coordinating Committee (LFCC), the LFCC selected the United Way of the St. Paul Area as the PCFO for the fall 1999 Combined Federal Campaign.
- It was announced that the LFCC Chair, Ron Henke was to attend the Seattle CFC Workshop and the LFCC 2<sup>nd</sup> Vice Chair, Ray Morris was to attend the Tampa CFC Workshop. Mr. Henke was traveling to Seattle on official VA business but Mr. Morris would be reimbursed by the campaign for his travel.
- A discussion of the steadily increasing costs of the campaign was discussed with several options discussed by members of the LFCC and the PCFO. The include:
  - ✓ Reducing printing costs significantly by printing a minimum number of campaign brochures.
  - ✓ Posting the campaign agency selections on the Federal Executive Board of Minnesota website and explore ways that campaign information can be emailed to government. It was the feeling of the LFCC to expend funds to publicize the FEB Website and the CFC home page on the site. It was generally felt that this was a better use of monies.
  - ✓ The PCFO would like to explore ways of penetrating difficult agencies who have large numbers of personnel.
  - ✓ The PCFO and the LFCC jointly discussed the possibly of offering a series of awards/rewards for outstanding contributors to the CFC campaign. The PCFO (Tim Deutch) mentioned that the United Way of the St. Paul Area could make complimentary airline tickets available as prizes in the campaign. Many LFCC members, including Barbara Milne, Ed Daum, Ron Henke and Ray Morris felt that this could benefit the campaign in bringing new contributors into the program.
- Meeting adjourned at 3:45 P.M.

Approved:

  
Ronald Henke, Chair